

For Immediate Release

## Press Contact

Amandine Teyssier  
Tel : +33 (0)1 64 47 14 14  
E-mail : [amandine.teyssier@analogway.com](mailto:amandine.teyssier@analogway.com)

## Analog Way's Eikos receives a new award at InfoComm 2011

**June 2011 - Analog Way, a leading designer and manufacturer of image converters and presentation switchers, is pleased to announce that Eikos (Ref.EKS500), its powerful Multi-Layer Mixer Seamless Switcher, was awarded "Best Video Signal Processing or Distribution Product – Matrix Switching" at the InfoComm / Rental & Staging New Product Awards 2011.**

**Eikos** by **Analog Way** is a powerful Multi-Layer Mixer Scaler Seamless Switcher. Thanks to innovative functionalities and impressive effects, **Eikos** is particularly adapted to rental & staging applications and advanced integrations.

After being awarded "Most InAVative Commercial Video Processing or Distribution Product" at the InAVation Awards during Integrated Systems Europe 2011, **Eikos** received a new prize during InfoComm 2011. It was awarded "Best Video Signal Processing or Distribution Product – Matrix Switching" at the Rental & Staging New Product Awards 2011.

*"Eikos is a high-grade yet affordable solution offering advanced functions together with awesome visual effects" explains Franck Facon, Marketing & Communications Director at Analog Way. "We are very excited about this new award which confirms, once again, our customers' enthusiasm for this solution."*

**Eikos** offers up to 12 inputs including 4 fitted with SDI and 2 fitted with DVI-D, and 3 operating modes: Multi-Layer Mixer, 12 by 2 Seamless Native Matrix and QuadraVision modes.

In Multi-Layer Mixer mode, **Eikos** can display up to 6 layers: 3 Live Sources, 1 Frame and 2 Logos. Up to 2 PIPs can be displayed on a live background, or 3 PIPs on a still background. Live layers can be customized by the users with various attributes. **Eikos** offers a classic preview as well as a Still Mosaic Full Preview function for easy and fast monitoring of sources.

**Eikos** also offers a 12 x 2 Scaled Native Matrix with true seamless switching. In this mode, up to 2 PIPs can be added on a still background and a mirror function is available.

In QuadraVision mode, **Eikos** allows the display of 4 computer or video sources on the main output. A Video Output card provides SD or HDTV formats in various signals from Composite Video to HD SDI.

Fully controlled from its own front panel as well as from its Remote Control Software (supplied) or from the new **Axion2**, the **Orchestra** and the **RK-300** and **TRK-800** Remote Consoles, **Eikos** offers a large range of utilization. **Eikos** also comes in a Light Edition, **Eikos LE** (Ref. EKS400), to meet the needs of less complex projects.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of image converters and presentation switchers with worldwide locations. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

