

For Immediate Release

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Analog Way exhibits at InfoComm China 2012 - Booth #C6-04 -

March 2012 - Analog Way, a leading designer and manufacturer of image converters and presentation switchers, is pleased to exhibit at InfoComm China 2012. Analog Way will exhibit a selection of its powerful solutions in booth #C6-04, from April 11 to 13, in Beijing, China.

> Di-VentiX II: Multi-Layer Mixer Scaler Seamless Switcher with 4 Scalers

Awarded “Best Video Signal Processing or Distribution Product” at InfoComm 2009

Di-VentiX II (Ref.DVX8044) is a Multi-Layer Mixer Scaler Seamless Switcher with Universal Analog and Digital input/output and Full High Resolution Digital Processing. It can display up to 7 layers: 4 Live Sources, 1 Frame, 1 Logo and 1 Mask. Live Layers can be customized.

Di-VentiX II offers numerous live effects including Keying and Moving PIPs as well as 3 different operation modes: Multi-Layer Mixer, Stand-alone Embedded Soft Edge Blending and 8 by 2 Seamless Native Matrix. Di-VentiX II is fitted with 8 universal analog inputs including 4 fitted with digital DVI and SDI. With state of the art 100% digital processing, Di-VentiX II outputs Digital and Analog Signals in SDI, DVI and VGA (RGBHV) simultaneously with a selection of many formats from HDTV to Computer 2K. Multi-Screen Soft Edge Blending, either horizontally or vertically, can be achieved by linking multiple Di-VentiX II, updated with the Cross Blender II option.

> Eikos: Multi-Layer Hi-Resolution Mixer, Matrix Scaler, Seamless Switcher with 4 Scalers

Awarded “Most InAVative Commercial Video Processing or Distribution Product” at ISE and “Best Video Signal Processing or Distribution Product/Matrix Switching” at InfoComm 2011

Eikos (Ref.EKS500) is a Multi-Layer Mixer Scaler Seamless Switcher offering up to 12 inputs including 4 fitted with SDI and 2 fitted with DVI-D. Eikos offers 3 operating modes: Multi-Layer Mixer, 12 by 2 Seamless Native Matrix and QuadraVision modes.

In Multi-Layer Mixer mode, Eikos can display up to 6 layers: 3 Live Sources, 1 Frame and 2 Logos. Up to 2 PIPs can be displayed on a live background, or 3 PIPs on a still background. Live layers can be customized by the user. New effects are also available and can be combined during transitions. Eikos offers a classic preview as well as a Still Mosaic Full Preview function.

Eikos also offers a 12x2 scaled native matrix with true seamless switching. In this mode, up to 2 PIPs can be added on a still background and a mirror function is available.

In QuadraVision mode, Eikos allows the display of 4 computer or video sources on the main output. A Video Output card provides SD or HDTV formats in various signals from Composite Video to HD SDI. Eikos also comes in a Light Edition, Eikos LE (Ref.EKS400).

> Smart MatriX: High-End Scaled Native Matrix

Smart MatriX (Ref.SMX200) is a powerful Scaled Matrix with Native Hi-Resolution Output equipped with 4 Scalers. It offers up to 12 inputs including 4 fitted with SDI and 2 fitted with DVI-D. With state of the art 100% digital processing, Smart MatriX outputs Digital and Analog Signals in DVI and VGA (RGBHV) simultaneously with a selection of many formats from HDTV to Computer 2K. Smart MatriX offers a 12x2 Scaled Native Matrix mode with



true seamless switching. In addition, Smart MatriX offers PIP features: up to 2 PIPs can be displayed on a still background on each output, or 1 PIP on a still background still giving access to seamless effects during transitions. A PIP layer can also be used as a title effect over a live background. PIPs can be customized by the user with various attributes and a mirror function is available.

A Video Output card provides SD or HDTV formats in various signals from Composite Video to HD SDI. Smart MatriX also comes in a Light Edition, Smart MatriX LE (Ref.SMX100).

[> Smart Quad: Hi-Resolution Seamless Switcher with QuadraVision mode](#)

Finalist at the InAVation Awards 2012 - "Most InAVative Commercial Video Processing or Distribution Product"

Smart Quad (Ref.SQD200) offers 7 universal analog inputs plus 2 fitted with DVI and 2 fitted with HD-SDI. It allows the display of 4 computer or video sources on the main output. The display of the 4 windows can be done according to 12 different pre-programmed presets. Different effects and seamless transitions are available (zoom, cut, fade, wipe, slide, smooth move, etc.). An included Video Output provides SD or HD-TV formats in various signals from Composite Video to HD-SDI.

[> Pulse: Multi-Layer Hi-Resolution Mixer Seamless Switcher with 2 Scalers](#)

Pulse (Ref.PLS300) is a Multi-Layer Mixer Scaler Seamless Switcher with Full High Resolution Digital processing. This high-grade and easy-to-use solution is particularly adapted to large screen projections, conference rooms and Houses Of Worship.

Pulse offers 10 direct inputs including 2 fitted with digital DVI and 2 fitted with SDI. In Mixer mode, Pulse can display 2 Live Sources. Live layers can be customized with various attributes (borders, movements, zoom, cut, fade, wipe or slide). Pulse offers many Live effects including Keying and PIP animation. Integrated Audio Stereo switcher features 8 inputs (6 analog and 2 from embedded SDI) and 1 output.

[> Axion2: High End Remote Controller](#) – New features!

Axion2 (Ref.ARC200) is a powerful Remote Controller specifically designed for live events and multi-screen venues. Axion2 is compatible with Analog Way's new generation of Seamless Switchers. The machines can be controlled either as stand-alone processors or in combination, including Soft Edge Blending configurations. Axion2 can control up to 6 independent screen configurations in different locations (single display or multiple projectors in Soft Edge Blended mode) and store up to 90 presets per screen configuration. A Sequences mode allows the creation of up to 9 sequences per screen configuration. Axion2 offers useful features to easily program and control a show in a live environment (off-line programming, Snap button, Toggle Preset...). Axion2 was recently upgraded with 14 new key features. These improvements include the automatic display of IP addresses and all the connected devices on the screen's setup page.

[> RK-300: Intuitive Remote Keypad](#)

RK-300 (Ref.RK-300) is an intuitive user-friendly Remote Control Keypad designed to control Analog Way's new multi-scaler Seamless Switchers: Eikos, Eikos LE, OPS300, OPS200, Pulse, Pulse LE, Smart MatriX, Smart MatriX LE, Smart Vu, Smart Vu LE, Smart Quad and Smart Edge. The Remote Console allows full control of menu and settings of the switchers and direct access to PIPs, logos, frames and sources selection. Layers properties can be defined by the user and stored in the console's memory. A mini joystick allows easy control of the displayed elements. RK-300 is fitted with an Ethernet LAN RJ45 connector for easy connection and utilization.



Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of image converters and presentation switchers with worldwide locations. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

