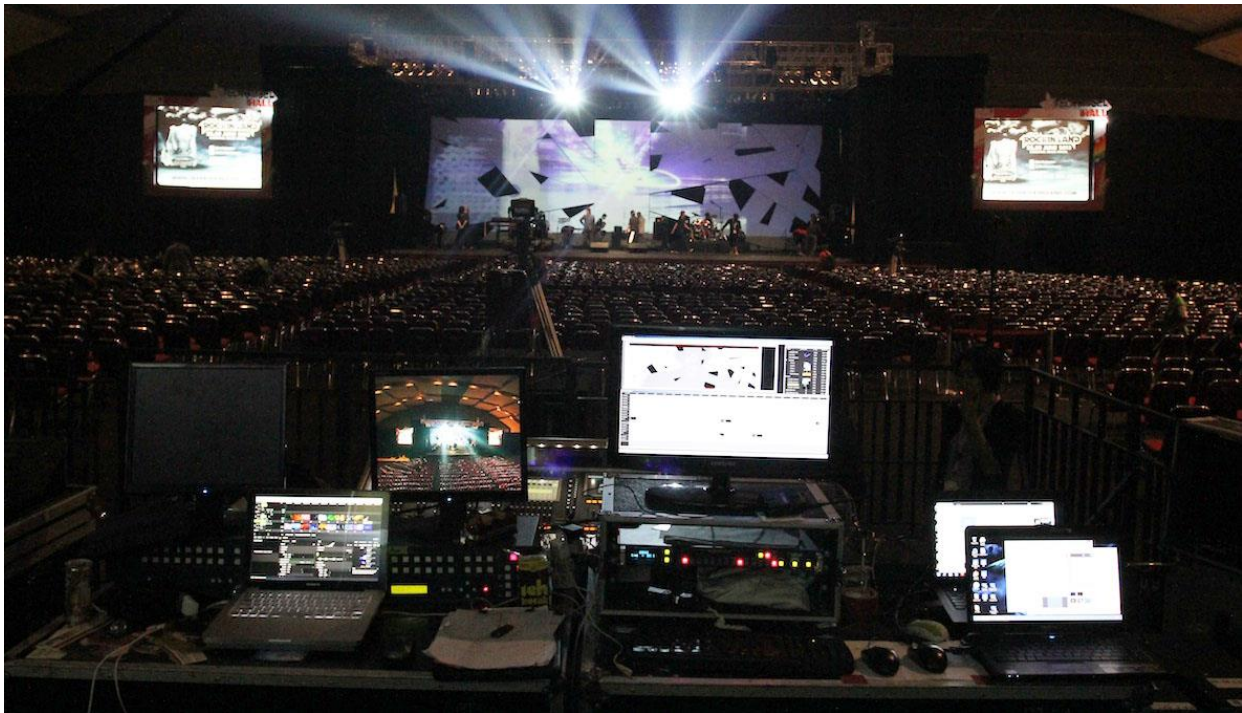


Analog Way's systems supply three stages for the Jakarta International Jazz Festival



The main stage of the festival: Djarum Mild Stage

The Jakarta International Java Jazz Festival is the largest jazz festival in the world. Every year, hundreds of thousands of music fans gather to enjoy amazing performances with lineups always composed of legendary names. The 9th edition of the Jakarta International Djarum Super Mild Java Jazz Festival, held on March 1-3, 2013 at the Jakarta International Expo Kemayoran, continued the tradition of the renowned festival with performances by Joss Stone, Lisa Stanfield, Craig David, Basia, and many more.

To accompany this great lineup, the latest visual technologies were used on stage. **89AUVI**, a rental & staging company based in Jakarta, supplied all the visual systems for 9 stages. **89AUVI** chose **Analog Way's** systems for the three main stages of the festival: Djarum Mild Stage, Telkomsel Stage and BNI Stage.

Djarum Mild Stage was the main stage of the Festival where Joss Stone and Craig David performed. This stage was composed of one central screen (9x5m) and two lateral screens (3x4m). For the central screen, **89AUVI** used **Analog Way's Di-VentiX II (Ref. DVX8044)**, a Multi-Layer Hi-Resolution Mixer Seamless Switcher, to manage all the live sources. For the two lateral screens fed by two projectors, **89AUVI** used **Analog Way's Pulse (Ref. PLS300)**, a Dual Scaler Mixer Seamless Switcher, to convert live video from a broadcast mixer and to insert subtitles on screens thanks to the Chroma key function of the device.

For the Telkomsel stage, the second main stage where artists like Ron King Big Band, Clarke and Duke4 performed, the video system was composed of one main screen and two lateral screens. The **Pulse** served to manage all the live sources from a 3G camera and a broadcast mixer.



A second **Pulse** was used for the two lateral screens fed by two projectors. The **Pulse** was used as an HD video mixer to convert several sources including a 3G camera into a Computer HD resolution. In addition, the **Pulse** inserted subtitles on lateral screens thanks to its Chroma key function. The BNI stage which was the biggest stage of the festival had exactly the same configuration as the Telkomsel stage with two **Pulses** to manage all the sources.



Djarum Mild Stage

Rosa Guo
Analog Way Pte Ltd.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

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